



\$59 Sports + Movies Winback Campaign

Reactivating customers only

Offer Details

Offer dates	19 February 2026 to 6 April 2026
Offer details	Sports + Movies - \$59.00
Discounts applied	<u>Sports + Movies</u> (2024) TV - \$35 Off Foxtel Plus & Sports for 12 Months (2024) TV - \$31 Off Foxtel Plus & Sports for 12 Months (2024) TV - \$8 Off for 12 months
Equipment fee	Waive iQ5 Set Top Box Fee (\$199)
Install fee	N/A - no longer applicable from 1st July 2025. All installs must be Self-Install Kits
Connection fee	Waive Standard Connection (\$35)
Contract Length	0 months
Length of offer period	0 months
Monthly cost during offer period	\$59.00 Sports + Movies
Monthly cost after offer period	\$133.00 Sports + Movies
Minimum Cost	\$708.00 - Sports + Movies

Conditions

- Subscribers lapsed or lapsing within the last 12 months only.
- Residential customers & standard install only.
- Offer ends 06.04.2026
- Bundle discounts only on 12-month contract.
- Foxtel cancel fees apply.

Points to note

Agents dealing with lapsed or lapsing customers

- Eligible customers will fall into one of 3 categories:
 - Lapsed between 31 days to 12 months – Reconnection with new account
 - Lapsed within 30 days – Reactivation of original account
 - Disconnection Order raised after 11 days – Cancellation of pending Disconnection Order and apply applicable offers.
- Eligible customers will have a CIT Note published on their original account detailing that the offer has been communicated to them.
- Continue to push SIK at every opportunity
- All iQ5 box sales are to be sold in as SIK – whether address already has a satellite installed or as an IP option for addresses that do not currently have a satellite installed.
 - Tech professional installations are no longer an option from 1st July 2025